



galaxy
research

Pornography Study

Prepared for City Women

September 2017



Methodology

Methodology

This study was conducted in the Toowoomba Regional Council area between Friday 8 September and Monday 11 September, 2017.

The sample was 300 respondents aged 18 years and older, with quotas applied based on age, gender and postcode.

Galaxy Research designed the questionnaire, a copy has been included in this report.

Interviews were conducted using CATI (Computer Assisted Telephone Interviewing) with telephone numbers randomly selected from telephone lists.

All interviewers were personally trained and briefed on the requirements of the study.

Following the completion of interviewing, the data was weighted by age, gender and postcode to reflect the latest ABS population estimates.



Key findings

Main Findings

- Around one in four Toowoomba residents (27%) consider pornography harmless entertainment but the majority (60%) think it is something more sinister.
- Men (35%) and young people (44% among those aged 18-34 years) are the most likely to think of pornography as harmless entertainment.
- Around one in three Toowoomba residents (32%) were first exposed to pornography by the age of 15 years. This includes 6% that first saw pornography aged 10 years or younger and 26% that first saw pornography between 11 and 15.
- Men (42%) and young people (56%) are the most likely to have been exposed to pornography at an early age.
- The accessibility of pornography these days means that young people are being exposed to pornographic images at a significantly younger age than in the past. While 16% of those aged 50 years and older say they first saw pornography when they were aged 15 years or younger, the comparable figure for 35-49 year olds is 40% and among those aged 18-34 years it is 56%.
- Around one in three Toowoomba residents (36%) watch pornography. This includes 19% that watch it every 3 months or more and 17% that watch it less often.
- Men (51%) and young people (54%) are the most likely to watch pornography.

Main Findings *...continued*

- Around 4% of workers admit to watching pornography at work.
- Among those that watch pornography those that feel it enhances their sex life (38%) outnumber those who feel it is detrimental (17%) by a factor of two to one.
- Women (40%) are just as likely as men (37%) to say that watching pornography enhances their sex life.
- Those who watch pornography regularly (44%) are more likely to say that it enhances their sex life than those that watch it less often (32%).
- A significant number of those that watch pornography (45%) are non-committal and do not believe their viewing of pornography enhances or is detrimental to their sex life.
- The impact of pornography on relationships is less clear cut. While 29% feel it improves their relationship, 21% acknowledge that it damages their relationship and 50% are non-committal.
- Those aged 18-34 years (33%) are the most likely to accept that their viewing of pornography is damaging to their relationship.
- The majority of Toowoomba residents (68%) agree that pornography is now so accessible that it is having a negative impact on society.

Main Findings *...continued*

- Women (77%), those that are married (72%) and those that do not watch pornography (78%) are the most likely to think pornography is having a negative impact on society.
- Even among those that watch pornography, 50% acknowledge that it is having a negative impact on society.
- Most Toowoomba residents (57%) accept that there is a link between the use of pornography and increased male aggression towards women.
- Women (66%), those aged 50 years and older (66%) and those that do not watch pornography (68%) are the most likely to accept the link between pornography and increased aggression towards women.
- Among viewers of pornography, the majority (55%) do not accept this premise.
- The majority of Toowoomba residents (73%) believe pornography is degrading to women.
- Women (79%), those aged 50 years and older (79%) and those that do not watch pornography (85%) are the most likely to consider pornography degrading to women.
- Among those that watch pornography 50% acknowledge that it is degrading to women.



Questionnaire

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GALAXY JOB NO. 170913
To be fielded no later than
Monday, 11 September 2017

INTERVIEWER NAME: _____

QUESTIONNAIRE NO: _____

Interview Start Time: ____ / ____

Good afternoon / evening. My name is ...(**NAME**) from Galaxy Research and we're conducting a survey in Toowoomba. Could I speak to the person in the household who last had a birthday and is aged 18 years or older?

This will take about five minutes to do, and if you have the time to complete the interview now...

SECTION A - ASK ALL RESPONDENTS

A1. Could I start with your postcode? _____

RECORD GENDER

Male.....1
Female.....2

A2. And are you over or under 49 years of age?

IF UNDER 49 YEARS, READ OUT 01-06. IF OVER 49 YEARS READ OUT 07-11

| | | | |
|------------------|----|-------------------|----|
| 18-24 years..... | 01 | 50-54 years | 07 |
| 25-29 years..... | 02 | 55-59 years | 08 |
| 30-34 years..... | 03 | 60-64 years | 09 |
| 35-39 years..... | 04 | 65-69 years | 10 |
| 40-44 years..... | 05 | 70+ years | 11 |
| 45-49 years..... | 06 | Refused..... | 12 |

A3. Do you work full time, part time or not at all?

Full time 1
Part time..... 2
Not at all..... 3
Don't know/ Refused ... 4

SECTION B - ASK ALL RESPONDENTS

B1. Thinking now about pornography. Generally speaking to you consider pornography harmless entertainment or something more sinister?

SR
Harmless entertainment.... 1
Something more sinister 2
Neither/ Don't know..... 3

B2. Thinking back, how old were you when you first saw anything that might be considered pornographic? Would you have been...?
READ OUT 1-5 OR 1-3 AND 5 IF AGED 18-24 YEARS

SR
10 years or younger.....1 * *
Between 11 and 15.....2 *
Between 16 and 24.....3 * B3
25 years or older.....4 *
Or, have you never
seen anything pornographic.....5 # #
Don't know/ Refused.....6 # B7

ASK IF EVER SEEN ANYTHING PORNOGRAPHIC IE CODE 1-4 IN B2. CODE 5-6 GO TO B7

| | | | |
|--|---------------------------|-----------|------|
| B3. Being honest, how often do you view pornography these days? Would it be...? READ OUT 1-7 | | <u>SR</u> | |
| | Most days | 1 | * * |
| | Once or twice a week | 2 | * |
| | Every 2-3 weeks | 3 | * B4 |
| | About once a month..... | 4 | * |
| | ----- | | |
| | Every 2-3 months..... | 5 | * |
| | Less often | 6 | * * |
| Or, never..... | 7 | # # | |
| Don't know..... | 8 | # B7 | |

ASK IF WATCH PORNOGRAPHY AND WORK IE CODE 1-6 IN B3 AND CODE 1-2 IN A3. OTHERS GO TO B5

| | | |
|--|---------------------------|-----------|
| B4. Including things you can download or are sent to you, when you are at work how often do you view pornography? PIPE 1-7 FROM B3. PROMPT FROM LIST IF NECESSARY | | <u>SR</u> |
| | Most days | 1 |
| | Once or twice a week | 2 |
| | Every 2-3 weeks | 3 |
| | About once a month | 4 |
| | ----- | |
| | Every 2-3 months | 5 |
| | Less often..... | 6 |
| Never..... | 7 | |
| Don't know..... | 8 | |

ASK ALL WATCH PORNOGRAPHY IE CODE 1-6 IN B3

| | | |
|---|----------------------------|-----------|
| B5. Do you believe watching pornography enhances or is detrimental to your sex life? IF ENHANCES Is that enhances a lot or just a little? IF DETRIMENTAL Is that extremely detrimental or just detrimental? | | <u>SR</u> |
| | Enhances a lot..... | 1 |
| | Enhances a little | 2 |
| | Detrimental | 3 |
| | Extremely detrimental | 4 |
| Neither/ Don't know | 5 | |

| | | |
|--|-----------------------|-----------|
| B6. And thinking more generally about relationships. Do you believe watching pornography will improve or damage your marriage or relationship with a significant other? IF IMPROVE Is that improve a lot or just a little? IF DAMAGE Is that severely damage or just damage? | | <u>SR</u> |
| | Improve a lot | 1 |
| | Improve a little..... | 2 |
| | Damage | 3 |
| | Severely damage | 4 |
| Neither/ Don't know..... | 5 | |

ASK ALL RESPONDENTS

B7. Thinking now more generally about pornography. Please say whether you agree or disagree with each of these statements. Firstly,..? **READ OUT A-C**

- IF AGREE** Is that strongly agree or somewhat agree?

IF DISAGREE Is that strongly disagree or somewhat disagree?

| | <u>STRONGLY AGREE</u> | <u>SOMEWHAT AGREE</u> | <u>SOMEWHAT DISAGREE</u> | <u>STRONGLY DISAGREE</u> | <u>NEITHER/ DON'T KNOW</u> |
|--|---------------------------|---------------------------|------------------------------|------------------------------|--------------------------------|
| A. Pornography is now so accessible it is having a negative impact on society..... | 1 | 2 | 3 | 4 | 5 |
| B. There is a link between the use of pornography and increased male aggression towards women | 1 | 2 | 3 | 4 | 5 |
| C. Pornography is degrading to women | 1 | 2 | 3 | 4 | 5 |

SECTION C - ASK ALL RESPONDENTS

C1. Finally, a few questions to ensure that we have spoken to a good cross-section of people.
Which of the following describes the highest level of schooling you have completed?
READ OUT 1-4

| | |
|--------------------------|---|
| Below Year 12 | 1 |
| Completed Year 12..... | 2 |
| TAFE or technical | 3 |
| University..... | 4 |
| Don't know/ Refused..... | 5 |

C2. In total, how many people, including yourself, live in your household?

| | <u>C2</u> | <u>C3</u> |
|--------------------------|-----------|-----------|
| One | 1 | 1 |
| Two | 2 | 2 |
| Three | 3 | 3 |
| Four | 4 | 4 |
| Five | 5 | 5 |
| Six or more..... | 6 | 6 |
| None | - | 7 |
| Don't know/ Refused..... | 8 | 8 |

C3. And how many of these are children aged 17 years or younger?

ASK IF CHILD IN HOUSEHOLD IE CODE 1-6 IN C3. CODE 7-8 GO TO C5

C4. Are you the parent of any of these children?

| | |
|----------|---|
| Yes..... | 1 |
| No | 2 |

ASK ALL RESPONDENTS

C5. Which of the following best describes your current marital status?
READ OUT 1-4

| | |
|-------------------------------------|---|
| Never married | 1 |
| Defacto or living together | 2 |
| Married..... | 3 |
| Separated, Divorced or Widowed | 4 |
| Don't know/ Refused | 5 |

Thank you very much for your help, as I said my name is ...(NAME).



Detailed Tabular Findings

Tables

The tables of findings are set out such that they include the following details:

Base Weight Sample (00s):

The number of completed interviews has been weighted to reflect the latest ABS population estimates. These estimates are shown in hundreds (00's). The percentages in the table are based on these weighted figures.

Weights:

This indicates that in order to reflect the latest ABS population estimates the data has been weighted by age, gender and postcode.

Filters (where applicable):

If the table is based on a subset of respondents then this will be titled as a Filter and accompanied by a description of the sample upon which the table is based.

Respondents:

These figures show the actual sample size, indicating the total number of respondents who were asked the relevant question.

Tables *...continued*

Each question has been analysed by a series of demographic variables as follows:

SEX:

- Male
- Female

AGE:

- 18-34 years
- 35-49 years
- 50 years and older

MARITAL STATUS:

- Married (Married/de facto, living together)
- Not married (Never married, separated, divorced, widowed)

PARENT:

- Parent of a child aged under eighteen years
- Not parent of a children aged under eighteen years

Tables *...continued*

WORK STATUS:

- Full time
- Part time
- Not working

HIGHEST LEVEL OF EDUCATION:

- Below year 12
- Year 12
- TAFE or technical
- University

ATTITUDE TO PORNOGRAPHY:

- Harmless entertainment
- Something more sinister

WATCH PORNOGRAPHY:

- Total watch
- Watch every 3 months or more often
- Less often
- Not watch

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TABLE 1 Banner 1 *BY* B1. Pornography harmless/ sinister

BASE: WGHT SAMPLE (00s)

WEIGHTS: Postcode/Age/Sex

| | Total | Sex | | Age | | | Marital Status | | Parent | | Work Status | | |
|------------------------------------|--------------|-------------|-------------|-------------|-------------|-------------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | Male | Female | 18-34 | 35-49 | 50+ | Married | Not Married | Yes | No | Full Time | Part Time | Not Working |
| RESPONDENTS | 300 | 138 | 162 | 87 | 72 | 141 | 188 | 112 | 89 | 211 | 124 | 68 | 108 |
| WGHT SAMPLE (00s) | 1141 | 545 | 596 | 322 | 208 | 611 | 706 | 435 | 286 | 855 | 445 | 247 | 449 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| B1. Pornography harmless/ sinister | | | | | | | | | | | | | |
| Harmless entertainment | 304 27% | 191 35% | 113 19% | 141 44% | 71 34% | 92 15% | 151 21% | 153 35% | 87 30% | 217 25% | 173 39% | 61 25% | 70 16% |
| Something more sinister | 686 60% | 272 50% | 414 69% | 125 39% | 108 52% | 452 74% | 444 63% | 242 56% | 146 51% | 540 63% | 217 49% | 159 64% | 310 69% |
| Neither/ Don't know | 151 13% | 82 15% | 69 12% | 56 17% | 28 14% | 67 11% | 111 16% | 40 9% | 53 19% | 98 11% | 55 12% | 27 11% | 69 15% |
| TOTALS | 1141 100% | 545 100% | 596 100% | 322 100% | 208 100% | 611 100% | 706 100% | 435 100% | 286 100% | 855 100% | 445 100% | 247 100% | 449 100% |

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TABLE 2 Banner 2 *BY* B1. Pornography harmless/ sinister

BASE: WGHT SAMPLE (00s)

WEIGHTS: Postcode/Age/Sex

| | Total | Education | | | Pornography | | Watch Pornography | | | | |
|------------------------------------|--------------|--------------------------|--------------------------|-----------------|--------------------|-----------------------|-------------------|------------------------------|---------------|--------------|-------------|
| | | Below Year 12 Year 12 | TAFE / Tech -nical | Univer -sity | Enterta -inment | More Sini -ster | Total | Every 3 Months or More | Less Often | Not Watch | |
| RESPONDENTS | 300 | 79 | 45 | 86 | 90 | 84 | 175 | 113 | 59 | 54 | 187 |
| WGHT SAMPLE (00s) | 1141 | 322 | 175 | 317 | 327 | 304 | 686 | 415 | 215 | 199 | 726 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| B1. Pornography harmless/ sinister | | | | | | | | | | | |
| Harmless entertainment | 304 27% | 55 17% | 59 34% | 86 27% | 104 32% | 304 100% | | 226 55% | 118 55% | 109 55% | 78 11% |
| Something more sinister | 686 60% | 249 78% | 96 55% | 172 54% | 168 51% | | 686 100% | 141 34% | 76 35% | 65 33% | 545 75% |
| Neither/ Don't know | 151 13% | 17 5% | 19 11% | 59 19% | 56 17% | | | 47 11% | 22 10% | 25 13% | 104 14% |
| TOTALS | 1141 100% | 322 100% | 175 100% | 317 100% | 327 100% | 304 100% | 686 100% | 415 100% | 215 100% | 199 100% | 726 100% |

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TABLE 3 Banner 1 *BY* B2. Age when first saw pornography

BASE: WGHT SAMPLE (00s)

WEIGHTS: Postcode/Age/Sex

| | Total | Sex | | Age | | | Marital Status | | Parent | | Work Status | | |
|------------------------------------|-------|------|--------|-------|-------|------|----------------|-------------|--------|------|-------------|-----------|-------------|
| | | Male | Female | 18-34 | 35-49 | 50+ | Married | Not Married | Yes | No | Full Time | Part Time | Not Working |
| RESPONDENTS | 300 | 138 | 162 | 87 | 72 | 141 | 188 | 112 | 89 | 211 | 124 | 68 | 108 |
| WGHT SAMPLE (00s) | 1141 | 545 | 596 | 322 | 208 | 611 | 706 | 435 | 286 | 855 | 445 | 247 | 449 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| B2. Age when first saw pornography | | | | | | | | | | | | | |
| 10 years or younger | 67 | 38 | 30 | 34 | 19 | 14 | 33 | 35 | 20 | 47 | 32 | 12 | 24 |
| | 6% | 7% | 5% | 11% | 9% | 2% | 5% | 8% | 7% | 5% | 7% | 5% | 5% |
| Between 11 and 15 | 296 | 189 | 107 | 147 | 65 | 84 | 155 | 141 | 82 | 214 | 163 | 67 | 66 |
| | 26% | 35% | 18% | 46% | 31% | 14% | 22% | 33% | 29% | 25% | 37% | 27% | 15% |
| Between 16 and 24 | 431 | 212 | 219 | 108 | 99 | 224 | 297 | 133 | 138 | 292 | 191 | 97 | 142 |
| | 38% | 39% | 37% | 34% | 47% | 37% | 42% | 31% | 48% | 34% | 43% | 39% | 32% |
| 25 years or older | 215 | 69 | 146 | | 16 | 199 | 132 | 83 | 22 | 193 | 36 | 37 | 142 |
| | 19% | 13% | 24% | | 8% | 32% | 19% | 19% | 8% | 23% | 8% | 15% | 32% |
| Never seen anything pornographic | 115 | 25 | 90 | 25 | 9 | 81 | 82 | 33 | 19 | 96 | 12 | 34 | 70 |
| | 10% | 5% | 15% | 8% | 4% | 13% | 12% | 8% | 7% | 11% | 3% | 14% | 16% |
| Don't know/ Refused | 17 | 12 | 4 | 7 | | 9 | 7 | 9 | 4 | 13 | 12 | | 4 |
| | 1% | 2% | 1% | 2% | | 2% | 1% | 2% | 1% | 2% | 3% | | 1% |
| TOTALS | 1141 | 545 | 596 | 322 | 208 | 611 | 706 | 435 | 286 | 855 | 445 | 247 | 449 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

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TABLE 4 Banner 2 *BY* B2. Age when first saw pornography

BASE: WGHT SAMPLE (00s)

WEIGHTS: Postcode/Age/Sex

| | Total | Education | | | | Pornography | | Watch Pornography | | | |
|------------------------------------|-------|---------------|-------------------|-------------|------|----------------|----------------|-------------------|------------------------|------------|-----------|
| | | Below Year 12 | TAFE / Tech-nical | Univer-sity | | Enterta-inment | More Sini-ster | Total | Every 3 Months or More | Less Often | Not Watch |
| RESPONDENTS | 300 | 79 | 45 | 86 | 90 | 84 | 175 | 113 | 59 | 54 | 187 |
| WGHT SAMPLE (00s) | 1141 | 322 | 175 | 317 | 327 | 304 | 686 | 415 | 215 | 199 | 726 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| B2. Age when first saw pornography | | | | | | | | | | | |
| 10 years or younger | 67 | 19 | 8 | 16 | 24 | 19 | 45 | 26 | 24 | 3 | 41 |
| | 6% | 6% | 5% | 5% | 7% | 6% | 7% | 6% | 11% | 1% | 6% |
| Between 11 and 15 | 296 | 51 | 59 | 99 | 86 | 121 | 126 | 191 | 109 | 82 | 105 |
| | 26% | 16% | 34% | 31% | 26% | 40% | 18% | 46% | 51% | 41% | 14% |
| Between 16 and 24 | 431 | 121 | 67 | 105 | 138 | 127 | 242 | 156 | 65 | 91 | 274 |
| | 38% | 38% | 38% | 33% | 42% | 42% | 35% | 38% | 30% | 46% | 38% |
| 25 years or older | 215 | 59 | 22 | 85 | 50 | 25 | 164 | 41 | 18 | 23 | 174 |
| | 19% | 18% | 12% | 27% | 15% | 8% | 24% | 10% | 8% | 12% | 24% |
| Never seen anything pornographic | 115 | 67 | 19 | 8 | 21 | 4 | 104 | | | | 115 |
| | 10% | 21% | 11% | 3% | 6% | 1% | 15% | | | | 16% |
| Don't know/ Refused | 17 | 4 | | 5 | 7 | 9 | 4 | | | | 17 |
| | 1% | 1% | | 2% | 2% | 3% | 1% | | | | 2% |
| TOTALS | 1141 | 322 | 175 | 317 | 327 | 304 | 686 | 415 | 215 | 199 | 726 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

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TABLE 5 Banner 1 *BY* B3. Frequency view pornography

BASE: WGHT SAMPLE (00s)

WEIGHTS: Postcode/Age/Sex

| | Total | Sex | | Age | | | Marital Status | | Parent | | Work Status | | |
|-------------------------------------|--------------|-------------|-------------|-------------|-------------|-------------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | Male | Female | 18-34 | 35-49 | 50+ | Married | Not Married | Yes | No | Full Time | Part Time | Not Working |
| RESPONDENTS | 300 | 138 | 162 | 87 | 72 | 141 | 188 | 112 | 89 | 211 | 124 | 68 | 108 |
| WGHT SAMPLE (00s) | 1141 | 545 | 596 | 322 | 208 | 611 | 706 | 435 | 286 | 855 | 445 | 247 | 449 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| B3. Frequency view pornography | | | | | | | | | | | | | |
| Most days | 24 2% | 24 4% | | 16 5% | | 8 1% | 12 2% | 12 3% | 4 1% | 20 2% | 17 4% | 4 2% | 3 1% |
| Once or twice a week | 58 5% | 50 9% | 8 1% | 35 11% | 21 10% | 3 0% | 20 3% | 38 9% | 19 7% | 39 5% | 34 8% | 22 9% | 3 1% |
| Every 2-3 weeks | 33 3% | 22 4% | 12 2% | 14 4% | 14 7% | 5 1% | 23 3% | 10 2% | 12 4% | 22 3% | 10 2% | 10 4% | 14 3% |
| About once a month | 58 5% | 48 9% | 10 2% | 30 9% | 6 3% | 22 4% | 30 4% | 28 6% | 7 2% | 51 6% | 38 9% | 4 2% | 16 4% |
| Every 2-3 months | 42 4% | 30 6% | 12 2% | 11 3% | 3 1% | 28 5% | 18 3% | 24 5% | 12 4% | 30 4% | 11 2% | 20 8% | 11 2% |
| Less often | 199 17% | 103 19% | 96 16% | 67 21% | 40 19% | 92 15% | 110 16% | 89 20% | 67 23% | 132 15% | 117 26% | 31 12% | 51 11% |
| Never | 594 52% | 230 42% | 364 61% | 116 36% | 115 55% | 363 59% | 404 57% | 191 44% | 142 50% | 453 53% | 195 44% | 123 50% | 277 62% |
| Never seen anything pornographic | 132 12% | 38 7% | 94 16% | 33 10% | 9 4% | 91 15% | 89 13% | 43 10% | 23 8% | 109 13% | 24 5% | 34 14% | 74 17% |
| TOTALS | 1141 100% | 545 100% | 596 100% | 322 100% | 208 100% | 611 100% | 706 100% | 435 100% | 286 100% | 855 100% | 445 100% | 247 100% | 449 100% |

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TABLE 6 Banner 2 *BY* B3. Frequency view pornography

BASE: WGHT SAMPLE (00s)

WEIGHTS: Postcode/Age/Sex

| | Total | Education | | | Pornography | | Watch Pornography | | | | |
|-------------------------------------|--------------|--------------------------|--------------------------|-----------------|--------------------|-----------------------|-------------------|------------------------------|---------------|--------------|-------------|
| | | Below Year 12 Year 12 | TAFE / Tech -nical | Univer -sity | Enterta -inment | More Sini -ster | Total | Every 3 Months or More | Less Often | Not Watch | |
| RESPONDENTS | 300 | 79 | 45 | 86 | 90 | 84 | 175 | 113 | 59 | 54 | 187 |
| WGHT SAMPLE (00s) | 1141 | 322 | 175 | 317 | 327 | 304 | 686 | 415 | 215 | 199 | 726 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| B3. Frequency view pornography | | | | | | | | | | | |
| Most days | 24 2% | 4 1% | 13 8% | 3 1% | 4 1% | 21 7% | | 24 6% | 24 11% | | |
| Once or twice a week | 58 5% | 3 1% | 23 13% | 26 8% | 6 2% | 24 8% | 30 4% | 58 14% | 58 27% | | |
| Every 2-3 weeks | 33 3% | | 3 2% | 16 5% | 14 4% | 24 8% | 10 1% | 33 8% | 33 16% | | |
| About once a month | 58 5% | 8 2% | 4 2% | 14 4% | 32 10% | 34 11% | 9 1% | 58 14% | 58 27% | | |
| Every 2-3 months | 42 4% | 4 1% | 18 10% | 3 1% | 17 5% | 15 5% | 27 4% | 42 10% | 42 20% | | |
| Less often | 199 17% | 50 15% | 29 17% | 64 20% | 56 17% | 109 36% | 65 9% | 199 48% | | 199 100% | |
| Never | 594 52% | 182 57% | 66 38% | 177 56% | 169 52% | 65 21% | 436 64% | | | | 594 82% |
| Never seen anything pornographic | 132 12% | 71 22% | 19 11% | 13 4% | 28 9% | 13 4% | 109 16% | | | | 132 18% |
| TOTALS | 1141 100% | 322 100% | 175 100% | 317 100% | 327 100% | 304 100% | 686 100% | 415 100% | 215 100% | 199 100% | 726 100% |

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TABLE 7

Banner 1 *BY* B4. Frequency view pornography at work

BASE: WGHT SAMPLE (00s)

WEIGHTS: Postcode/Age/Sex

FILTERS: A3. Work status(Full time *TO* Part time)

| | Total | Sex | | Age | | | Marital Status | | Parent | | Work Status | |
|--|-------------|-------------|-------------|-------------|-------------|-------------|----------------|-------------|-------------|-------------|-------------|-------------|
| | | Male | Female | 18-34 | 35-49 | 50+ | Married | Not Married | Yes | No | Full Time | Part Time |
| RESPONDENTS | 192 | 100 | 92 | 72 | 64 | 56 | 125 | 67 | 74 | 118 | 124 | 68 |
| WGHT SAMPLE (00s) | 692 | 383 | 309 | 267 | 186 | 239 | 445 | 247 | 237 | 455 | 445 | 247 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| B4. Frequency view pornography at work | | | | | | | | | | | | |
| Most days | 12 2% | 12 3% | | 12 5% | | | 4 1% | 8 3% | 4 2% | 8 2% | 12 3% | |
| Once or twice a week | 3 0% | 3 1% | | | | 3 1% | | 3 1% | 3 1% | | | 3 1% |
| Every 2-3 weeks | 3 0% | 3 1% | | | 3 2% | | | 3 1% | | 3 1% | | 3 1% |
| Less often | 11 2% | 11 3% | | | | 11 5% | | | | 11 2% | 11 3% | |
| Never | 605 87% | 326 85% | 280 90% | 222 83% | 177 95% | 206 86% | 389 87% | 217 88% | 207 87% | 399 88% | 398 89% | 208 84% |
| Never seen anything pornographic | 58 8% | 28 7% | 30 10% | 33 12% | 6 3% | 19 8% | 41 9% | 17 7% | 23 10% | 34 8% | 24 5% | 34 14% |
| TOTALS | 692 100% | 383 100% | 309 100% | 267 100% | 186 100% | 239 100% | 445 100% | 247 100% | 237 100% | 455 100% | 445 100% | 247 100% |

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TABLE 8 Banner 2 *BY* B4. Frequency view pornography at work

BASE: WGHT SAMPLE (00s)

WEIGHTS: Postcode/Age/Sex

FILTERS: A3. Work status(Full time *TO* Part time)

| | Total | Education | | | Pornography | | Watch Pornography | | | | |
|--|-------------|---------------|-------------|--------------------|--------------|-----------------|-------------------|-------------|------------------------|-------------|-------------|
| | | Below Year 12 | Year 12 | TAFE / Tech -nical | Univer -sity | Enterta -inment | More Sini -ster | Total | Every 3 Months or More | Less Often | Not Watch |
| RESPONDENTS | 192 | 34 | 29 | 58 | 71 | 64 | 104 | 86 | 46 | 40 | 106 |
| WGHT SAMPLE (00s) | 692 | 126 | 108 | 206 | 252 | 235 | 376 | 317 | 169 | 148 | 375 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| B4. Frequency view pornography at work | | | | | | | | | | | |
| Most days | 12 2% | 4 3% | 4 4% | | 4 2% | 12 5% | | 12 4% | 12 7% | | |
| Once or twice a week | 3 0% | | | 3 1% | | 3 1% | | 3 1% | 3 2% | | |
| Every 2-3 weeks | 3 0% | 3 2% | | | | | 3 1% | 3 1% | 3 2% | | |
| Less often | 11 2% | 4 3% | 5 4% | 3 1% | | 8 4% | 3 1% | 11 4% | 5 3% | 6 4% | |
| Never | 605 87% | 103 82% | 87 80% | 195 95% | 220 87% | 198 85% | 336 89% | 288 91% | 147 87% | 141 96% | 317 85% |
| Never seen anything pornographic | 58 8% | 12 10% | 12 11% | 5 2% | 28 11% | 13 5% | 34 9% | | | | 58 15% |
| TOTALS | 692 100% | 126 100% | 108 100% | 206 100% | 252 100% | 235 100% | 376 100% | 317 100% | 169 100% | 148 100% | 375 100% |

GALAXY RESEARCH

TABLE 9

Banner 1 *BY* B5. Enhances/ detrimental to sex life

BASE: WGHT SAMPLE (00s)

WEIGHTS: Postcode/Age/Sex

FILTERS: B3. Frequency view pornography(Most days *TO* Less often)

| | Total | Sex | | Age | | | Marital Status | | Parent | | Work Status | | |
|---------------------------------------|-------|------|--------|-------|-------|------|----------------|-------------|--------|------|-------------|-----------|-------------|
| | | Male | Female | 18-34 | 35-49 | 50+ | Married | Not Married | Yes | No | Full Time | Part Time | Not Working |
| RESPONDENTS | 113 | 74 | 39 | 46 | 29 | 38 | 59 | 54 | 37 | 76 | 62 | 24 | 27 |
| WGHT SAMPLE (00s) | 415 | 277 | 137 | 173 | 84 | 158 | 213 | 201 | 121 | 294 | 227 | 91 | 97 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| B5. Enhances/ detrimental to sex life | | | | | | | | | | | | | |
| TOTAL ENHANCES | | | | | | | | | | | | | |
| Enhances a lot | 30 | 20 | 10 | 8 | 14 | 7 | 13 | 17 | 6 | 24 | 20 | 4 | 5 |
| | 7% | 7% | 8% | 5% | 17% | 5% | 6% | 9% | 5% | 8% | 9% | 5% | 6% |
| Enhances a little | 128 | 83 | 45 | 50 | 15 | 63 | 75 | 54 | 44 | 84 | 55 | 39 | 34 |
| | 31% | 30% | 33% | 29% | 18% | 40% | 35% | 27% | 36% | 29% | 24% | 43% | 35% |
| **SUBTOTALS | 158 | 103 | 56 | 58 | 29 | 71 | 87 | 71 | 50 | 109 | 75 | 44 | 39 |
| | 38% | 37% | 40% | 34% | 35% | 45% | 41% | 35% | 41% | 37% | 33% | 48% | 40% |
| TOTAL DETRIMENTAL | | | | | | | | | | | | | |
| Detrimental | 49 | 35 | 14 | 37 | 9 | 3 | 24 | 25 | 9 | 40 | 37 | 12 | |
| | 12% | 13% | 10% | 21% | 11% | 2% | 11% | 13% | 8% | 13% | 16% | 13% | |
| Extremely detrimental | 22 | 18 | 4 | 15 | 3 | 4 | 10 | 11 | 7 | 14 | 10 | 8 | 4 |
| | 5% | 7% | 3% | 9% | 4% | 2% | 5% | 6% | 6% | 5% | 5% | 8% | 4% |
| **SUBTOTALS | 71 | 53 | 18 | 52 | 12 | 7 | 34 | 37 | 17 | 54 | 48 | 20 | 4 |
| | 17% | 19% | 13% | 30% | 14% | 4% | 16% | 18% | 14% | 18% | 21% | 22% | 4% |
| Neither/ Don't know | 185 | 122 | 64 | 62 | 43 | 80 | 92 | 94 | 54 | 131 | 104 | 28 | 54 |
| | 45% | 44% | 46% | 36% | 51% | 51% | 43% | 46% | 45% | 45% | 46% | 30% | 56% |
| TOTALS | 415 | 277 | 137 | 173 | 84 | 158 | 213 | 201 | 121 | 294 | 227 | 91 | 97 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

GALAXY RESEARCH

TABLE 10 Banner 2 *BY* B5. Enhances/ detrimental to sex life
 BASE: WGHT SAMPLE (00s)
 WEIGHTS: Postcode/Age/Sex
 FILTERS: B3. Frequency view pornography(Most days *TO* Less often)

| | Total | Education | | | Pornography | | Watch Pornography | | | |
|---------------------------------------|-------|---------------|---------|--------------------|--------------|-----------------|-------------------|------------------------------|------------|------|
| | | Below Year 12 | Year 12 | TAFE / Tech -nical | Univer -sity | Enterta -inment | More Sini -ster | Total Every 3 Months or More | Less Often | |
| RESPONDENTS | 113 | 18 | 23 | 36 | 36 | 63 | 37 | 113 | 59 | 54 |
| WGHT SAMPLE (00s) | 415 | 69 | 90 | 127 | 130 | 226 | 141 | 415 | 215 | 199 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| B5. Enhances/ detrimental to sex life | | | | | | | | | | |
| TOTAL ENHANCES | | | | | | | | | | |
| Enhances a lot | 30 | 4 | 8 | 12 | 6 | 22 | 4 | 30 | 27 | 3 |
| | 7% | 6% | 9% | 9% | 4% | 10% | 3% | 7% | 12% | 2% |
| Enhances a little | 128 | 34 | 25 | 16 | 53 | 81 | 32 | 128 | 67 | 61 |
| | 31% | 50% | 28% | 12% | 41% | 36% | 23% | 31% | 31% | 31% |
| **SUBTOTALS | 158 | 39 | 34 | 27 | 58 | 102 | 36 | 158 | 94 | 64 |
| | 38% | 57% | 38% | 21% | 45% | 45% | 26% | 38% | 44% | 32% |
| TOTAL DETRIMENTAL | | | | | | | | | | |
| Detrimental | 49 | | 12 | 17 | 20 | 14 | 35 | 49 | 33 | 16 |
| | 12% | | 13% | 13% | 15% | 6% | 25% | 12% | 15% | 8% |
| Extremely detrimental | 22 | 4 | 7 | 11 | | 4 | 18 | 22 | 8 | 14 |
| | 5% | 6% | 8% | 9% | | 2% | 13% | 5% | 4% | 7% |
| **SUBTOTALS | 71 | 4 | 19 | 28 | 20 | 17 | 54 | 71 | 40 | 31 |
| | 17% | 6% | 21% | 22% | 15% | 8% | 38% | 17% | 19% | 15% |
| Neither/ Don't know | 185 | 26 | 37 | 71 | 51 | 107 | 51 | 185 | 81 | 104 |
| | 45% | 38% | 41% | 56% | 39% | 47% | 36% | 45% | 38% | 52% |
| TOTALS | 415 | 69 | 90 | 127 | 130 | 226 | 141 | 415 | 215 | 199 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

GALAXY RESEARCH

TABLE 11 Banner 1 *BY* B6. Improve/ damage your relationship
 BASE: WGHT SAMPLE (00s)
 WEIGHTS: Postcode/Age/Sex
 FILTERS: B3. Frequency view pornography(Most days *TO* Less often)

| | Total | Sex | | Age | | | Marital Status | | Parent | | Work Status | | |
|---------------------------------------|-------------|-------------|-------------|-------------|------------|-------------|----------------|-------------|-------------|-------------|-------------|------------|-------------|
| | | Male | Female | 18-34 | 35-49 | 50+ | Married | Not Married | Yes | No | Full Time | Part Time | Not Working |
| RESPONDENTS | 113 | 74 | 39 | 46 | 29 | 38 | 59 | 54 | 37 | 76 | 62 | 24 | 27 |
| WGHT SAMPLE (00s) | 415 | 277 | 137 | 173 | 84 | 158 | 213 | 201 | 121 | 294 | 227 | 91 | 97 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| B6. Improve/ damage your relationship | | | | | | | | | | | | | |
| TOTAL IMPROVE | | | | | | | | | | | | | |
| Improve a lot | 11 3% | 11 4% | | 4 3% | 3 4% | 3 2% | 6 3% | 4 2% | 6 5% | 4 2% | 8 3% | | 3 3% |
| Improve a little | 109 26% | 60 22% | 48 35% | 37 22% | 30 36% | 42 26% | 60 28% | 49 24% | 30 25% | 79 27% | 57 25% | 32 35% | 19 20% |
| **SUBTOTALS | 119 29% | 71 25% | 48 35% | 42 24% | 33 39% | 44 28% | 66 31% | 53 26% | 36 30% | 83 28% | 65 29% | 32 35% | 22 23% |
| TOTAL DAMAGE | | | | | | | | | | | | | |
| Damage | 61 15% | 44 16% | 17 12% | 45 26% | 9 10% | 8 5% | 29 14% | 32 16% | 20 16% | 42 14% | 39 17% | 18 20% | 4 4% |
| Severely damage | 26 6% | 22 8% | 4 3% | 11 7% | 6 7% | 9 6% | 15 7% | 11 6% | 7 6% | 19 7% | 10 4% | 8 8% | 9 9% |
| **SUBTOTALS | 87 21% | 67 24% | 21 15% | 56 33% | 15 17% | 17 11% | 44 20% | 44 22% | 26 22% | 61 21% | 49 21% | 26 29% | 13 13% |
| Neither/ Don't know | 208 50% | 140 50% | 68 50% | 75 43% | 37 43% | 97 61% | 104 49% | 104 52% | 59 48% | 150 51% | 113 50% | 33 36% | 62 64% |
| TOTALS | 415 100% | 277 100% | 137 100% | 173 100% | 84 100% | 158 100% | 213 100% | 201 100% | 121 100% | 294 100% | 227 100% | 91 100% | 97 100% |

GALAXY RESEARCH

TABLE 12 Banner 2 *BY* B6. Improve/ damage your relationship

BASE: WGHT SAMPLE (00s)

WEIGHTS: Postcode/Age/Sex

FILTERS: B3. Frequency view pornography(Most days *TO* Less often)

| | Total | Education | | | Pornography | | Watch Pornography | | | |
|---------------------------------------|-------------|---------------|------------|--------------------|--------------|-----------------|-------------------|------------------------------|-------------|-------------|
| | | Below Year 12 | Year 12 | TAFE / Tech -nical | Univer -sity | Enterta -inment | More Sini -ster | Total Every 3 Months or More | Less Often | |
| RESPONDENTS | 113 | 18 | 23 | 36 | 36 | 63 | 37 | 113 | 59 | 54 |
| WGHT SAMPLE (00s) | 415 | 69 | 90 | 127 | 130 | 226 | 141 | 415 | 215 | 199 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| B6. Improve/ damage your relationship | | | | | | | | | | |
| TOTAL IMPROVE | | | | | | | | | | |
| Improve a lot | 11 3% | 8 8% | 3 2% | 3 2% | 11 5% | 11 5% | 3 2% | 11 3% | 11 5% | 3 2% |
| Improve a little | 109 26% | 23 34% | 23 26% | 24 19% | 39 30% | 76 34% | 17 12% | 109 26% | 55 26% | 53 27% |
| **SUBTOTALS | 119 29% | 23 34% | 30 34% | 24 19% | 42 32% | 87 38% | 17 12% | 119 29% | 66 31% | 53 27% |
| TOTAL DAMAGE | | | | | | | | | | |
| Damage | 61 15% | 4 6% | 16 18% | 20 16% | 21 16% | 18 8% | 43 30% | 61 15% | 46 21% | 15 8% |
| Severely damage | 26 6% | 4 6% | 7 8% | 10 8% | 5 4% | 4 2% | 22 16% | 26 6% | 9 4% | 17 9% |
| **SUBTOTALS | 87 21% | 8 11% | 23 25% | 31 24% | 26 20% | 22 10% | 65 46% | 87 21% | 55 25% | 32 16% |
| Neither/ Don't know | 208 50% | 38 55% | 36 41% | 72 57% | 62 48% | 117 52% | 59 42% | 208 50% | 95 44% | 114 57% |
| TOTALS | 415 100% | 69 100% | 90 100% | 127 100% | 130 100% | 226 100% | 141 100% | 415 100% | 215 100% | 199 100% |

GALAXY RESEARCH

TABLE 13 Statement *BY* B7. Agree/ disagree with statement

BASE: WGHT SAMPLE (00s)

WEIGHTS: Postcode/Age/Sex

| | Statement | | |
|------------------------------------|--|--|-----------------------------------|
| | Pornography is now so accessible it is having a negative impact on society | There is a link between the use of pornography and increased male aggression towards women | Pornography is degrading to women |
| RESPONDENTS | 300 | 300 | 300 |
| WGHT SAMPLE (00s) | 1141 | 1141 | 1141 |
| | 100% | 100% | 100% |
| B7. Agree/ disagree with statement | | | |
| TOTAL AGREE | | | |
| Strongly agree | 460 40% | 366 32% | 581 51% |
| Somewhat agree | 316 28% | 281 25% | 247 22% |
| **SUBTOTALS | 776 68% | 647 57% | 827 73% |
| TOTAL DISAGREE | | | |
| Somewhat disagree | 196 17% | 215 19% | 166 15% |
| Strongly disagree | 103 9% | 155 14% | 69 6% |
| **SUBTOTALS | 299 26% | 370 32% | 235 21% |

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TABLE 13 (CONT.) Statement *BY* B7. Agree/ disagree with statement

| | Statement | | |
|------------------------------------|--|--|-----------------------------------|
| | Pornography is now so accessible it is having a negative impact on society | There is a link between the use of pornography and increased male aggression towards women | Pornography is degrading to women |
| RESPONDENTS | 300 | 300 | 300 |
| WGHT SAMPLE (00s) | 1141 | 1141 | 1141 |
| | 100% | 100% | 100% |
| B7. Agree/ disagree with statement | | | |
| Neither/ Don't know | 66 6% | 124 11% | 78 7% |
| TOTALS | 1141 100% | 1141 100% | 1141 100% |

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TABLE 14 Banner 1 *BY* B7. Agree/ disagree with statement

BASE: WGHT SAMPLE (00s)

WEIGHTS: Postcode/Age/Sex

FILTERS: Statement(Pornography is now so accessible it is having a negative impact on society)

| | Total | Sex | | Age | | | Marital Status | | Parent | | Work Status | | |
|------------------------------------|-------|------|--------|-------|-------|------|----------------|-------------|--------|------|-------------|-----------|-------------|
| | | Male | Female | 18-34 | 35-49 | 50+ | Married | Not Married | Yes | No | Full Time | Part Time | Not Working |
| RESPONDENTS | 300 | 138 | 162 | 87 | 72 | 141 | 188 | 112 | 89 | 211 | 124 | 68 | 108 |
| WGHT SAMPLE (00s) | 1141 | 545 | 596 | 322 | 208 | 611 | 706 | 435 | 286 | 855 | 445 | 247 | 449 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| B7. Agree/ disagree with statement | | | | | | | | | | | | | |
| TOTAL AGREE | | | | | | | | | | | | | |
| Strongly agree | 460 | 171 | 289 | 98 | 87 | 275 | 294 | 166 | 106 | 354 | 144 | 111 | 205 |
| | 40% | 31% | 48% | 30% | 42% | 45% | 42% | 38% | 37% | 41% | 32% | 45% | 46% |
| Somewhat agree | 316 | 148 | 168 | 95 | 65 | 156 | 212 | 104 | 81 | 235 | 110 | 74 | 132 |
| | 28% | 27% | 28% | 29% | 31% | 26% | 30% | 24% | 29% | 27% | 25% | 30% | 30% |
| **SUBTOTALS | 776 | 319 | 457 | 193 | 152 | 432 | 507 | 270 | 188 | 588 | 254 | 185 | 338 |
| | 68% | 59% | 77% | 60% | 73% | 71% | 72% | 62% | 66% | 69% | 57% | 75% | 75% |
| TOTAL DISAGREE | | | | | | | | | | | | | |
| Somewhat disagree | 196 | 133 | 63 | 85 | 27 | 84 | 112 | 84 | 70 | 126 | 115 | 34 | 47 |
| | 17% | 24% | 11% | 27% | 13% | 14% | 16% | 19% | 24% | 15% | 26% | 14% | 11% |
| Strongly disagree | 103 | 63 | 39 | 40 | 15 | 48 | 33 | 70 | 10 | 93 | 53 | 15 | 34 |
| | 9% | 12% | 7% | 13% | 7% | 8% | 5% | 16% | 3% | 11% | 12% | 6% | 8% |
| **SUBTOTALS | 299 | 197 | 102 | 126 | 41 | 132 | 145 | 154 | 79 | 220 | 168 | 49 | 82 |
| | 26% | 36% | 17% | 39% | 20% | 22% | 21% | 35% | 28% | 26% | 38% | 20% | 18% |
| Neither/ Don't know | | | | | | | | | | | | | |
| | 66 | 29 | 37 | 3 | 15 | 48 | 54 | 12 | 19 | 47 | 23 | 13 | 29 |
| | 6% | 5% | 6% | 1% | 7% | 8% | 8% | 3% | 6% | 6% | 5% | 5% | 7% |
| TOTALS | 1141 | 545 | 596 | 322 | 208 | 611 | 706 | 435 | 286 | 855 | 445 | 247 | 449 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

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TABLE 15 Banner 2 *BY* B7. Agree/ disagree with statement

BASE: WGHT SAMPLE (00s)

WEIGHTS: Postcode/Age/Sex

FILTERS: Statement(Pornography is now so accessible it is having a negative impact on society)

| | Total | Education | | | Pornography | | Watch Pornography | | | | |
|------------------------------------|--------------|---------------|-------------|--------------------|--------------|-----------------|-------------------|------------------------------|-------------|-------------|-------------|
| | | Below Year 12 | Year 12 | TAFE / Tech -nical | Univer -sity | Enterta -inment | More Sini -ster | Total Every 3 Months or More | Less Often | Not Watch | |
| RESPONDENTS | 300 | 79 | 45 | 86 | 90 | 84 | 175 | 113 | 59 | 54 | 187 |
| WGHT SAMPLE (00s) | 1141 | 322 | 175 | 317 | 327 | 304 | 686 | 415 | 215 | 199 | 726 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| B7. Agree/ disagree with statement | | | | | | | | | | | |
| TOTAL AGREE | | | | | | | | | | | |
| Strongly agree | 460 40% | 163 51% | 58 33% | 128 40% | 111 34% | 24 8% | 404 59% | 89 22% | 35 16% | 54 27% | 371 51% |
| Somewhat agree | 316 28% | 58 18% | 42 24% | 112 35% | 104 32% | 94 31% | 158 23% | 120 29% | 69 32% | 51 26% | 196 27% |
| **SUBTOTALS | 776 68% | 221 69% | 101 57% | 240 76% | 215 66% | 118 39% | 561 82% | 209 50% | 104 48% | 105 53% | 567 78% |
| TOTAL DISAGREE | | | | | | | | | | | |
| Somewhat disagree | 196 17% | 43 13% | 36 21% | 57 18% | 60 18% | 112 37% | 43 6% | 127 31% | 64 30% | 63 32% | 69 10% |
| Strongly disagree | 103 9% | 27 8% | 30 17% | 15 5% | 31 9% | 67 22% | 31 5% | 64 15% | 45 21% | 19 10% | 38 5% |
| **SUBTOTALS | 299 26% | 69 22% | 66 38% | 72 23% | 91 28% | 179 59% | 75 11% | 191 46% | 109 50% | 82 41% | 108 15% |
| Neither/ Don't know | 66 6% | 31 10% | 8 5% | 5 2% | 21 6% | 7 2% | 50 7% | 14 3% | 3 1% | 11 6% | 51 7% |
| TOTALS | 1141 100% | 322 100% | 175 100% | 317 100% | 327 100% | 304 100% | 686 100% | 415 100% | 215 100% | 199 100% | 726 100% |

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TABLE 16 Banner 1 *BY* B7. Agree/ disagree with statement

BASE: WGHT SAMPLE (00s)

WEIGHTS: Postcode/Age/Sex

FILTERS: Statement(There is a link between the use of pornography and increased male aggression towards women)

| | Total | Sex | | Age | | | Marital Status | | Parent | | Work Status | | |
|------------------------------------|--------------|-------------|-------------|-------------|-------------|-------------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | Male | Female | 18-34 | 35-49 | 50+ | Married | Not Married | Yes | No | Full Time | Part Time | Not Working |
| RESPONDENTS | 300 | 138 | 162 | 87 | 72 | 141 | 188 | 112 | 89 | 211 | 124 | 68 | 108 |
| WGHT SAMPLE (00s) | 1141 | 545 | 596 | 322 | 208 | 611 | 706 | 435 | 286 | 855 | 445 | 247 | 449 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| B7. Agree/ disagree with statement | | | | | | | | | | | | | |
| TOTAL AGREE | | | | | | | | | | | | | |
| Strongly agree | 366 32% | 134 25% | 232 39% | 63 19% | 63 30% | 241 39% | 224 32% | 142 33% | 78 27% | 288 34% | 94 21% | 68 27% | 204 46% |
| Somewhat agree | 281 25% | 121 22% | 160 27% | 70 22% | 49 24% | 161 26% | 181 26% | 99 23% | 64 23% | 216 25% | 91 20% | 78 32% | 112 25% |
| **SUBTOTALS | 647 57% | 255 47% | 391 66% | 133 41% | 112 54% | 402 66% | 406 57% | 241 55% | 142 50% | 505 59% | 185 42% | 145 59% | 316 71% |
| TOTAL DISAGREE | | | | | | | | | | | | | |
| Somewhat disagree | 215 19% | 140 26% | 75 13% | 72 22% | 48 23% | 95 16% | 155 22% | 60 14% | 72 25% | 144 17% | 116 26% | 44 18% | 56 12% |
| Strongly disagree | 155 14% | 97 18% | 58 10% | 79 24% | 27 13% | 50 8% | 64 9% | 91 21% | 36 13% | 119 14% | 100 22% | 30 12% | 26 6% |
| **SUBTOTALS | 370 32% | 237 44% | 133 22% | 150 47% | 75 36% | 145 24% | 219 31% | 151 35% | 108 38% | 263 31% | 216 49% | 73 30% | 81 18% |
| Neither/ Don't know | 124 11% | 52 10% | 72 12% | 39 12% | 21 10% | 64 11% | 81 11% | 43 10% | 36 13% | 88 10% | 44 10% | 28 12% | 51 11% |
| TOTALS | 1141 100% | 545 100% | 596 100% | 322 100% | 208 100% | 611 100% | 706 100% | 435 100% | 286 100% | 855 100% | 445 100% | 247 100% | 449 100% |

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TABLE 17 Banner 2 *BY* B7. Agree/ disagree with statement

BASE: WGHT SAMPLE (00s)

WEIGHTS: Postcode/Age/Sex

FILTERS: Statement(There is a link between the use of pornography and increased male aggression towards women)

| | Total | Education | | | Pornography | | Watch Pornography | | | | |
|------------------------------------|--------------|---------------|-------------|--------------------|--------------|-----------------|-------------------|------------------------------|-------------|-------------|-------------|
| | | Below Year 12 | Year 12 | TAFE / Tech -nical | Univer -sity | Enterta -inment | More Sini -ster | Total Every 3 Months or More | Less Often | Not Watch | |
| RESPONDENTS | 300 | 79 | 45 | 86 | 90 | 84 | 175 | 113 | 59 | 54 | 187 |
| WGHT SAMPLE (00s) | 1141 | 322 | 175 | 317 | 327 | 304 | 686 | 415 | 215 | 199 | 726 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| B7. Agree/ disagree with statement | | | | | | | | | | | |
| TOTAL AGREE | | | | | | | | | | | |
| Strongly agree | 366 32% | 166 52% | 39 22% | 87 27% | 74 23% | 18 6% | 313 46% | 64 15% | 30 14% | 34 17% | 302 42% |
| Somewhat agree | 281 25% | 67 21% | 39 22% | 79 25% | 96 29% | 52 17% | 187 27% | 90 22% | 41 19% | 49 25% | 191 26% |
| **SUBTOTALS | 647 57% | 233 72% | 78 44% | 166 52% | 170 52% | 70 23% | 500 73% | 154 37% | 71 33% | 83 42% | 492 68% |
| TOTAL DISAGREE | | | | | | | | | | | |
| Somewhat disagree | 215 19% | 31 10% | 45 26% | 63 20% | 76 23% | 102 34% | 67 10% | 116 28% | 65 30% | 51 25% | 100 14% |
| Strongly disagree | 155 14% | 24 7% | 34 20% | 46 14% | 52 16% | 114 37% | 27 4% | 111 27% | 68 32% | 43 21% | 44 6% |
| **SUBTOTALS | 370 32% | 55 17% | 80 46% | 109 34% | 128 39% | 216 71% | 95 14% | 227 55% | 133 62% | 93 47% | 144 20% |
| Neither/ Don't know | 124 11% | 34 11% | 17 10% | 43 14% | 29 9% | 18 6% | 91 13% | 34 8% | 11 5% | 23 11% | 90 12% |
| TOTALS | 1141 100% | 322 100% | 175 100% | 317 100% | 327 100% | 304 100% | 686 100% | 415 100% | 215 100% | 199 100% | 726 100% |

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TABLE 18 Banner 1 *BY* B7. Agree/ disagree with statement
BASE: WGHT SAMPLE (00s)
WEIGHTS: Postcode/Age/Sex
FILTERS: Statement(Pornography is degrading to women)

| | Total | Sex | | Age | | | Marital Status | | Parent | | Work Status | | |
|------------------------------------|--------------|-------------|-------------|-------------|-------------|-------------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | Male | Female | 18-34 | 35-49 | 50+ | Married | Not Married | Yes | No | Full Time | Part Time | Not Working |
| RESPONDENTS | 300 | 138 | 162 | 87 | 72 | 141 | 188 | 112 | 89 | 211 | 124 | 68 | 108 |
| WGHT SAMPLE (00s) | 1141 | 545 | 596 | 322 | 208 | 611 | 706 | 435 | 286 | 855 | 445 | 247 | 449 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| B7. Agree/ disagree with statement | | | | | | | | | | | | | |
| TOTAL AGREE | | | | | | | | | | | | | |
| Strongly agree | 581 51% | 226 42% | 354 59% | 111 34% | 93 45% | 376 62% | 372 53% | 209 48% | 125 44% | 455 53% | 160 36% | 125 50% | 296 66% |
| Somewhat agree | 247 22% | 131 24% | 115 19% | 85 26% | 57 28% | 105 17% | 142 20% | 104 24% | 79 28% | 168 20% | 105 24% | 69 28% | 73 16% |
| **SUBTOTALS | 827 73% | 358 66% | 469 79% | 196 61% | 151 73% | 481 79% | 514 73% | 313 72% | 204 72% | 623 73% | 265 59% | 194 78% | 369 82% |
| TOTAL DISAGREE | | | | | | | | | | | | | |
| Somewhat disagree | 166 15% | 94 17% | 72 12% | 67 21% | 30 15% | 69 11% | 107 15% | 60 14% | 45 16% | 121 14% | 98 22% | 28 12% | 40 9% |
| Strongly disagree | 69 6% | 51 9% | 18 3% | 37 12% | 9 4% | 23 4% | 27 4% | 42 10% | 16 6% | 53 6% | 43 10% | 15 6% | 11 2% |
| **SUBTOTALS | 235 21% | 145 27% | 90 15% | 104 32% | 39 19% | 92 15% | 134 19% | 102 23% | 61 21% | 174 20% | 141 32% | 43 17% | 51 11% |
| Neither/ Don't know | | | | | | | | | | | | | |
| | 78 7% | 42 8% | 36 6% | 22 7% | 18 9% | 38 6% | 58 8% | 20 5% | 20 7% | 58 7% | 40 9% | 10 4% | 28 6% |
| TOTALS | 1141 100% | 545 100% | 596 100% | 322 100% | 208 100% | 611 100% | 706 100% | 435 100% | 286 100% | 855 100% | 445 100% | 247 100% | 449 100% |

GALAXY RESEARCH

TABLE 19 Banner 2 *BY* B7. Agree/ disagree with statement

BASE: WGHT SAMPLE (00s)

WEIGHTS: Postcode/Age/Sex

FILTERS: Statement(Pornography is degrading to women)

| | Total | Education | | | Pornography | | Watch Pornography | | | | |
|------------------------------------|-------|---------------|---------|--------------------|--------------|-----------------|-------------------|------------------------------|------------|-----------|------|
| | | Below Year 12 | Year 12 | TAFE / Tech -nical | Univer -sity | Enterta -inment | More Sini -ster | Total Every 3 Months or More | Less Often | Not Watch | |
| RESPONDENTS | 300 | 79 | 45 | 86 | 90 | 84 | 175 | 113 | 59 | 54 | 187 |
| WGHT SAMPLE (00s) | 1141 | 322 | 175 | 317 | 327 | 304 | 686 | 415 | 215 | 199 | 726 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| B7. Agree/ disagree with statement | | | | | | | | | | | |
| TOTAL AGREE | | | | | | | | | | | |
| Strongly agree | 581 | 216 | 71 | 155 | 139 | 28 | 511 | 89 | 37 | 52 | 492 |
| | 51% | 67% | 41% | 49% | 42% | 9% | 75% | 21% | 17% | 26% | 68% |
| Somewhat agree | 247 | 48 | 33 | 76 | 90 | 94 | 95 | 118 | 57 | 61 | 129 |
| | 22% | 15% | 19% | 24% | 28% | 31% | 14% | 28% | 26% | 31% | 18% |
| **SUBTOTALS | 827 | 264 | 104 | 230 | 229 | 122 | 607 | 207 | 94 | 113 | 620 |
| | 73% | 82% | 60% | 73% | 70% | 40% | 88% | 50% | 44% | 57% | 85% |
| TOTAL DISAGREE | | | | | | | | | | | |
| Somewhat disagree | 166 | 42 | 39 | 31 | 54 | 89 | 45 | 108 | 52 | 56 | 58 |
| | 15% | 13% | 22% | 10% | 17% | 29% | 7% | 26% | 24% | 28% | 8% |
| Strongly disagree | 69 | 7 | 17 | 24 | 21 | 62 | | 57 | 42 | 15 | 12 |
| | 6% | 2% | 10% | 7% | 7% | 20% | | 14% | 20% | 7% | 2% |
| **SUBTOTALS | 235 | 49 | 56 | 54 | 76 | 151 | 45 | 165 | 94 | 71 | 71 |
| | 21% | 15% | 32% | 17% | 23% | 50% | 7% | 40% | 44% | 36% | 10% |
| Neither/ Don't know | 78 | 8 | 14 | 33 | 23 | 31 | 33 | 43 | 27 | 16 | 35 |
| | 7% | 3% | 8% | 10% | 7% | 10% | 5% | 10% | 13% | 8% | 5% |
| TOTALS | 1141 | 322 | 175 | 317 | 327 | 304 | 686 | 415 | 215 | 199 | 726 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |



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